

Affordable
Art Fair

Metropolitan Pavilion
125 West 18th Street, NYC



EXPERIENCE EXTRAORDINARY ART

Agora Gallery

connecting artists with collectors for over 25 years

PR & SOCIAL MEDIA REPORT

Prepared for

LUDWIG MANNHALTER

As part of our promotional efforts, your work was presented to a wide and diverse audience using multiple communication channels. From online to print, our ever-growing presence enables us to showcase your work to collectors, galleries, museums, and other artists. Below, you will find the results of our promotional efforts leading up to and during your exhibition.

PRINT PROMOTION

EXHIBITION POSTER



© Katja van den Bogaert Anna K Art, Untitled 2, Acrylic on Canvas, 2021, 31.5" x 31.5"

Affordable
Art Fair

SEPTEMBER 23–26, 2021

Booth D14 | Metropolitan Pavilion
125 West 18th Street, New York, NY 10011

Sierra Barnes | Yutaka Fujimori | Ludwig Mannhalter
Belle Roth | Gia Sabatini | Mark Schiff | Rebecca Stenn
Katja van den Bogaert Anna K Art | db Waterman

Agora
Gallery

530 West 25th Street, New York, NY
www.Agora-Gallery.com

★ Posts Featuring Your Art and Exhibition

Total Reach refers to the number of people that have seen your post.

Total Likes refers to the number of people that clicked "Like" when looking at your post.



CLICK ON THE IMAGE TO SEE THE POSTING.



2,144
Total Reach

45
Total Likes



Instagram

Instagram is all about images. Because of that, it's very popular with visual artists and collectors alike.



Posts Featuring Your Art and Exhibition

Total Likes refers to the number of people that clicked "Like" when looking at your post.



CLICK ON THE IMAGE TO SEE THE POSTING.



agoragallery • Follow



agoragallery "As I paint, I let myself be guided by my impulses, without following any pre-established patterns." - Ludwig Mannhalter

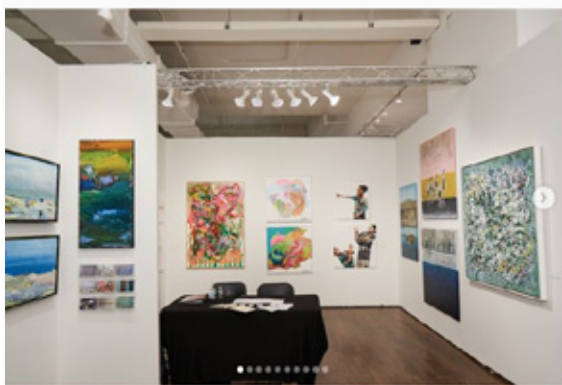
Ludwig Mannhalter is a Hungarian-born abstract painter, living and working in Bad Nauheim, Germany. His highly textured paintings are executed in the impasto style, which consists of applying thick layers of oil and acrylic paint, using only a palette knife. Added structure is



177 likes

SEPTEMBER 13

Log in to like or comment.



agoragallery • Follow



agoragallery Ready to kick off the Affordable Art Fair, fall edition. Starting today through Sunday, September 26, we'll be showcasing an inspiring selection of works by our represented artists at Booth D14.

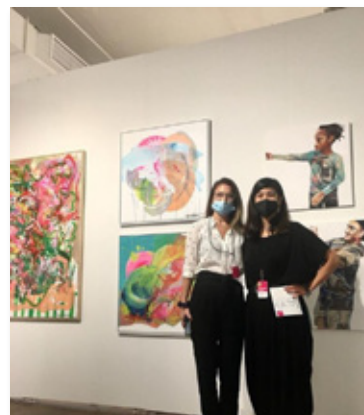
Show hours:
Thursday September 23, General Admission - 12PM-6PM
Thursday September 23, Art After Dark



517 likes

4 DAYS AGO

Log in to like or comment.



agoragallery • Follow



agoragallery Kick off your Friday with us at Affordable Art Fair, booth D14. We'll be here from 12pm through 6pm, showcasing our artists' works. See you soon!

Fullonabearlart
#affordableartfair #artfairnewyork #newyorkartfair #artfair2021 #agoragallery #agorart #agorartists

1d



cyrography

1d

Reply



patricia.queiroga how well you see them!! I miss Agora!!

1d

471 likes

5 DAYS AGO

Log in to like or comment.



Instagram

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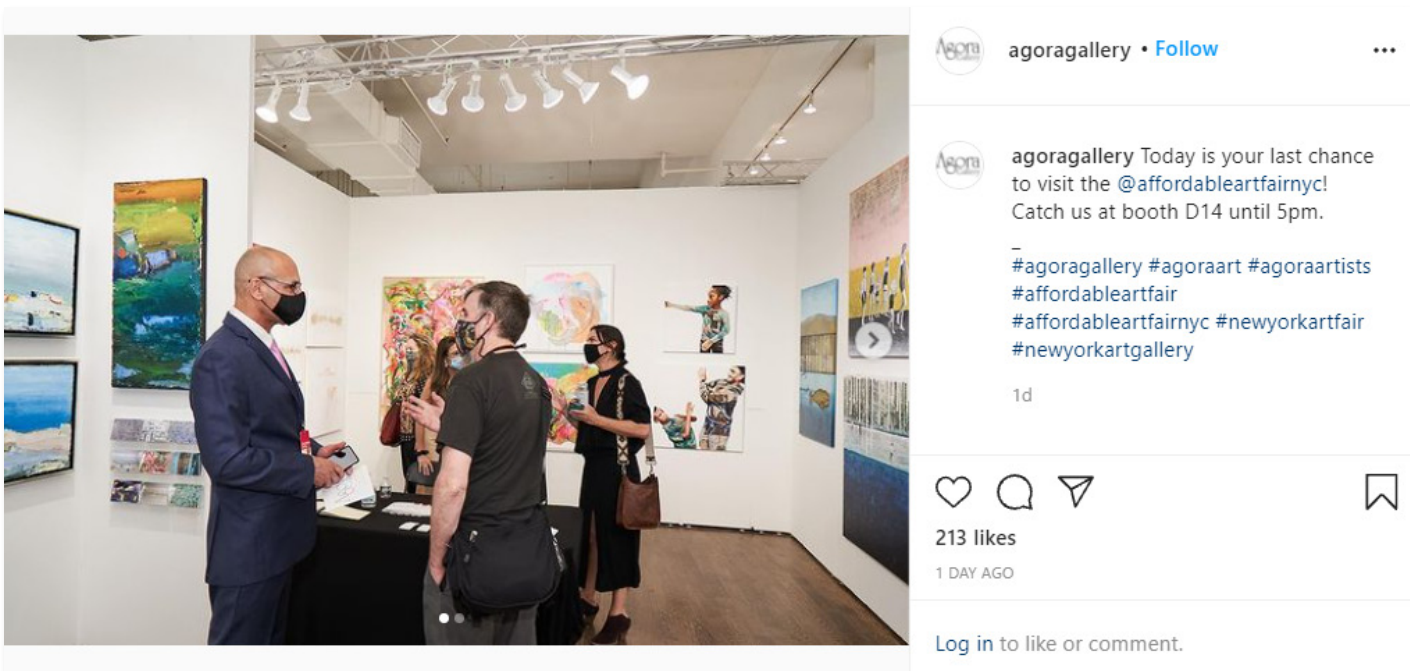


Posts Featuring Your Art and Exhibition

Total Likes refers to the number of people that clicked "Like" when looking at your post.



CLICK ON THE IMAGE TO SEE THE POSTING.



1,460
Total Likes

TOTAL SOCIAL MEDIA INFLUENCE



Total Reach

2,144



Total Likes

1,505

For advice and assistance with anything pertaining to social media,
please contact us at socialmedia@agora-gallery.com.

**Please note that all figures in this report are temporary, as your posts will continue to gain more likes, shares, and interactions as time goes on. These numbers are as of 09/28/2021.*

ONLINE PROMOTION

Below is a selected a list of places where your exhibition was promoted.



CLICK ON THE IMAGE TO SEE THE POSTING.

Artnet's Editors' Picks

4. "The Affordable Art Fair" at the Metropolitan Pavillion, New York

The Affordable Art Fair returns to New York with 70 dealers offering pieces from over 400 artists, with all works priced between \$100 and \$10,000.

Location: Metropolitan Pavilion, 125 West 18th Street, New York

Price: \$30-80

Time: Wednesday private view, 6 p.m.-9 p.m.; Thursday, 12 p.m.-9 p.m.; Friday, 12 p.m. to 8 p.m.; Saturday, 10 a.m.-8 p.m.; Sunday, 10 a.m.-5 p.m.

—Nan Stewart

The Patch



(August 16, 2021, New York, NY) – [Affordable Art Fair NYC](#) will return to the Metropolitan Pavilion in Chelsea this Fall for its 30th edition in the city. Here, visitors can find an inspiring and friendly atmosphere to browse thousands of original contemporary paintings, sculptures, photographs, and prints showcased by a myriad of local, national, and international exhibitors. With contemporary artwork from more than 400 established artists and rising stars, and price points ranging from \$100 -- \$10,000, there is something to suit every taste and budget whether you're a first-time buyer or a seasoned collector. With two fair editions held annually, Affordable Art Fair NYC is the ideal family day or creative evening with friends.

TimeOut



Photograph: Affordable Art Fair

Affordable Art Fair NYC

So often, these art fairs feel unattainable. The Affordable Art Fair is focused on bringing art to those who might not otherwise be able to afford artwork, and this year, it'll have 400 artists showcased by 60 galleries. This year, don't miss Trade Hours, where accredited interior designers and decorators, architects, art consultants and their clients get free access to the fair. If you have young kids, stop by during Stroller Hours, a family-friendly hour dedicated to parents and little ones. And for those who would like a drink while they shop, come during Art After Dark, where you'll get a can of Volley tequila seltzer. Metropolitan Pavilion; September 23-26; Thursday noon-9pm, Friday noon-8pm, Saturday 11am-8pm, Sunday 11am-5pm; Tickets are \$30-\$80.

Affordable Art Fair

Things to do, Markets and fairs ☒ Recommended



Photograph: Affordable Art Fair

Time Out says

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POSTED: WEDNESDAY AUGUST 11 2021

ONLINE PROMOTION

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CLICK ON THE IMAGE TO SEE THE POSTING.

I love Fairfield County



SEPTEMBER 22 - SEPTEMBER 26 @ 6:00 PM - 5:00 PM

ART + ANTIQUES | EXPOS + SHOWS | FAMILY + KIDS

Affordable Art Fair NYC Returns to Celebrate Its 30th Edition

New York Social Diary

Affordable Art Fair NYC Returns to Celebrate Its 30th Edition

September 22 @ 6:00 PM - September 26 @ 6:00 PM

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